## **BA1425** - Popper Shopper



An innovative promotional bag designed to get your message seen out and about!

The clever design of the Popper Shopper means that the bag can be folded down and secured so that it's perfectly flat, ideal for sending to customers.

The bag is a great size and offers a large branding area for your company message.

### **Product Details**

**Dimensions (mm):** 340 x 365 x 170

### Available Colours (with closest pantone reference): Blue (2736), green (7488), purple (266), red (185)

Branding Methods: Screen, transfer

MOQ: 250

Unit Weight: 88(g) Material: PP

Average lead time: 7 working days\*

### **Packing Specifications**

**Quantity Per Box**: 100

Box Dimensions (cm): 39 x 39 x 43

Box weight: 12 (Kg) **Boxes Per Pallet: 12** 

# Text

Any text should be a minimum of 12 points.

**Branding and artwork guidelines** 

**Position** 

Front

Base

**Maximum Print Colours:** 6

**Print Guidelines** 

### Fine detail

Fine detail should be avoided. Lines/detail should be no thinner than 0.5mm.

**Print Area** 

270 x 250

60 x 60

(mm)

Type

**SCREEN** 

**SCREEN** 

### Fill In

**Print** 

1

2

Filled areas with detail reversed out are at risk of filling in. Detail should be no thinner than 1mm

#### **Small area**

For the best result, ensure the design makes use of the full size and shape of this print area e.g. rearrange a square to fill a rectangle if possible to keep everything clearer.

<sup>\*</sup>Average lead time based on MOQ, subject to stock availability and production capacity. Lead time starts from approval of artwork