# PE1608 - Ice Highlighter



This great highlighter pen is sure to become a promotional favourite! It features a ballpoint pen to the base and a brightly coloured highlighter to the top. Plus it offers a large branding area to the barrel, to really get your message seen. Highlighter colour matches the colour of the trim.

# **Product Details**

Dimensions (mm): 139 x 13

**Available Colours (with closest pantone reference):** 

White & green(355), white & orange(164), white & pink(214), white & purple(2089), white &

yellow(396)

Branding Methods: Screen, digital

**MOQ:** 500

Average lead time: 10 working days\*

# **Packing Specifications**

Quantity Per Box: 1000

Box Dimensions (cm): 27X31X46

## **Branding and artwork guidelines**

Print	Position	Print Area (mm)	Туре
1	Barrel	53 x 25	Screen
2	Barrel	62 x 5	Digital

## **Print Guidelines**

#### **Text**

Any text should be a minimum of 6 points.

#### Fine detail

Fine detail should be avoided. Lines/detail should be no thinner than 0.3mm.

#### Fill In

Filled areas with detail reversed out are at risk of filling in. Detail should be no thinner than 0.3mm

## **Small area**

For the best result, ensure the design makes use of the full size and shape of this print area.

<sup>\*</sup>Average lead time based on MOQ, subject to stock availability and production capacity. Lead time starts from approval of artwork