# PE7175 - Cuban Ballpen



One of our best value ballpens in terms of quality and styling.

The Cuban Ballpen has glossy, curved barrels with bright chrome trim.

There's a large selection of colours to choose from to help you find the perfect pen.

Black ink.

### Branding and artwork guidelines

### **Product Details**

Dimensions (mm): 140 x 13

Available Colours (with closest pantone reference): Black, trans blue (286), trans burgundy (7645), trans green (3415), trans purple (267), white Ink colours: black

Branding Methods: Screen, digital MOQ: 250 Unit Weight: 11(g) Average lead time: 3 working days\*

### **Packing Specifications**

Quantity Per Box: 1500 Box Dimensions (cm): 33 x 45 x 35 Box weight: 17.0 (Kg) Boxes Per Pallet: 21

### Product test information:

REACH: yes

\*Average lead time based on MOQ, subject to stock availability and production capacity. Lead time starts from approval of artwork

Print	Position	Print Area (mm)	Туре
1	Barrel - Top	40 x 25	SCREEN
2	Barrel - Side	40 x 25	SCREEN
	Screen		
3	Barrel - Side	40 x 7	DIGI
	Digital		
4	Barrel - Back	40 x 25	SCREEN

## Print Guidelines

### **Maximum Print Colours:** 1

White cannot be printed on the coloured pens as it goes translucent and becomes coloured. Black/dark colours should be avoided on the coloured pens as it is difficult to see on this product

Printing multi-colour on a coloured item will require a white underprint and 'trap', which may leave very small text/fine detail unclear. Pantone matches aren't possible with digital print.

### <u>Fill In</u>

Filled areas with detail reversed out are at risk of filling in. Detail should be no thinner than 0.3mm